

MORIS.STORE

LOGO PRESENTATION | 05.28.20



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PATH 1



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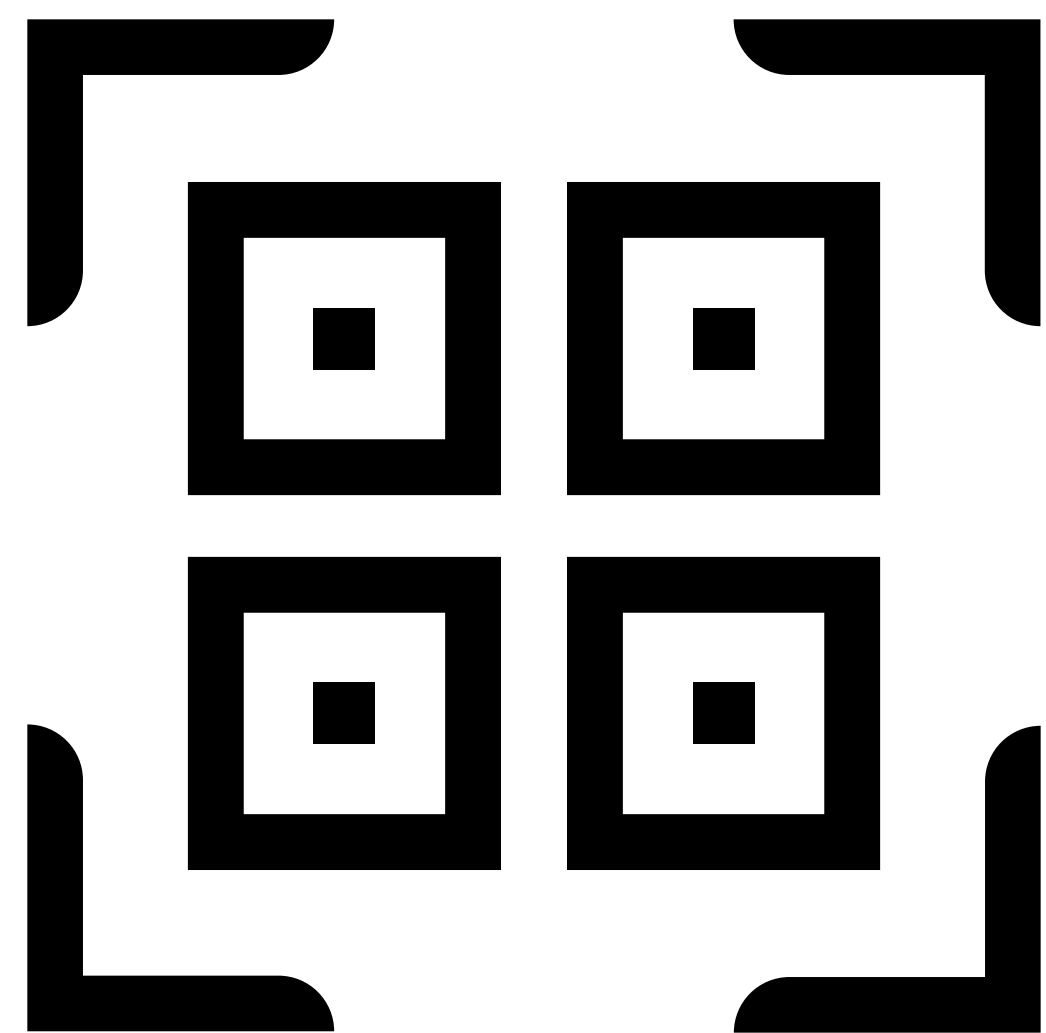


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**MORIS.
STORE**



MORIS.
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The logo features a stylized icon on the left consisting of four orange squares arranged in a 2x2 grid, each with a blue square in its center. The icon is enclosed within blue L-shaped brackets. To the right of the icon, the word "MORIS." is written in a bold, orange, sans-serif font, and the word "STORE" is written below it in a bold, blue, sans-serif font.

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PATH 2



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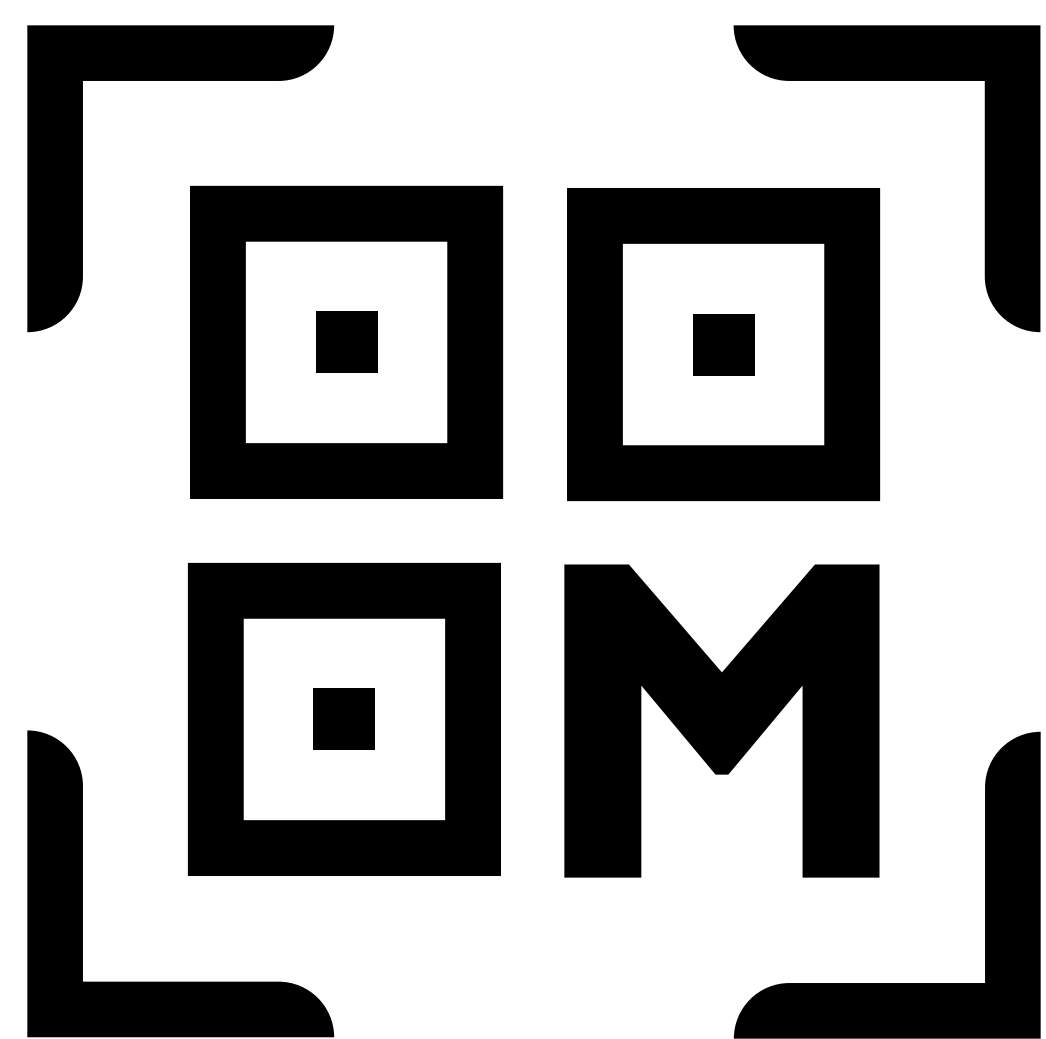


XTM



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**XTM MORIS.
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PATH 3



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**XM MORIS.
OS STORE**



XM MORIS. US STORE



MM MORIS. US STORE



XP MORIS. US STORE



PATH 4



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The logo features a white circular dot on the left, followed by three white curved lines of increasing size that resemble a signal or broadcast icon. To the right of this icon, the words "MORIS." and "STORE" are stacked vertically in a bold, white, sans-serif font.

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The logo icon consists of a solid white circle on the left, followed by three white curved lines of increasing size that curve to the right, resembling a signal or broadcast symbol.

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PATH 5



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A stylized, geometric logo icon consisting of a square frame with internal lines forming a shape reminiscent of a hand or a stylized letter 'M'.

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A stylized white logo icon on a blue background. It consists of a square frame containing a vertical bar with a dot at its base, and a horizontal bar extending from the top of the vertical bar to the right side of the square frame.

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PATH1



PATH2



PATH3



PATH4



PATH5

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