

# TOMAUROW

## INITIATIVE



*Helping you make the most of the online world to carry on business in this difficult time.*

We formed the Tomaurrow Initiative to help small and medium Enterprises (SMEs) in Mauritius get online to market and sell their products. For the next **three months**, we are offering the below products and services **for free**.



### ONLINE PRESENCE

*(tell the internet who you are)*

Using the FindRate platform, we can build your site, set up keywords for search engines and drive customers to your online store at moris.store. We can also secure and manage your domain name.

### E-COMMERCE

*(let netizens buy from you)*

moris.store can provide e-commerce and payment services for customers to buy from you online.

### REWARDS AND ENGAGEMENT

*(entice customers for repeat business)*

Following orders on moris.store, customers will get reward points to participate in auctions for items (e.g., food baskets delivered to you) on Hustlemania. Live online events will start soon.

### DIGITAL ADVERTISING

*(reach more customers)*

We can do short video clips and showcase you online through XTM+ (audio, video, text and photo).

Get the process started here